

Media Announcement  
September 2015

# LAPADA

ART & ANTIQUES FAIR  
BERKELEY SQUARE

## LAPADA ART & ANTIQUES FAIR CHARITY PARTY RAISES OVER £350,000 FOR MAGGIE'S



Maggie's Party Committee Chairman,  
Clara Weatherall



HRH Princess Eugenie



Julian Fellowes

Maggie's, the cancer support charity, was the beneficiary of the LAPADA Charity Party. Hosted at the Delancey-sponsored LAPADA Art & Antiques Fair in Berkeley Square, the lively and glamorous event raised over £350,000 for the charity.

Guests including HRH Princess Eugenie of York; writer and creator of Downton Abbey, Julian Fellowes; author Emma Kitchener-Fellowes; presenter Angus Deayton and comedian Alexander Armstrong, Maggie's Patron, Janet Ellis, and the charity's Founder, Charles Jencks, to support the event. Attendees were treated to a private reception to peruse the art and antiques on offer before placing their charitable bids. Funds were raised through ticket sales, sponsorship, silent & live auctions, a raffle and donations.

The evening's auctioneer, Humphrey Butler, charmed guests into generous bids on once-in-a-lifetime experiences, artworks and holidays. Top bids included £25,000 for a JCB 8018 mini digger and £21,000 for a private shoot in Peckforton, Hills of Cheshire.

Built in the grounds of NHS cancer hospitals, Maggie's Centres offer free practical, emotional and social support to people with cancer and their family and friends. There are 18 Maggie's Centres across the UK and the charity's aim is to be there for anyone and everyone with cancer across London, offering a programme of support based on evidence proven to strengthen physical and emotional wellbeing. The funds raised through the partnership with LAPADA this year will make a huge difference in helping those affected by cancer across the Capital.

There is currently one Maggie's Centre in West London, in the grounds of Charing Cross Hospital, which has been supporting people with cancer since 2008. A further two Centres are planned for the capital – Maggie's Barts and Maggie's at The Royal Marsden. The charity relies on voluntary donations to support and grow its network of Centres and to develop its unique, high quality programme of support.

Maggie's Chairman Clara Weatherall comments: "We are grateful to all our sponsors and guests for making the Maggie's Charity Party at LAPADA such a success. We are thrilled with the outcome and look forward to using the funds to grow Maggie's support networks across London."

The party was kindly supported by its returning Principal Sponsor, Delancey, and co-sponsors Aviva and Hyperion Insurance Group. Guests enjoyed Mr Fogg's cocktails, Berkeley Square Gin with Fever-Tree tonic and wine from Corney & Barrow, as well as appetising canapés and a dinner menu created by Marcus Verberne and realised by EventOracle.

Ends

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## Notes to Editors

Event: LAPADA Art & Antiques Fair 2015  
Dates: Tuesday 22<sup>nd</sup> September – Sunday 27<sup>th</sup> September 2015  
Location: Berkeley Square, Mayfair, W1J 6EB  
Website: [www.lapadalondon.com](http://www.lapadalondon.com)  
Telephone: +44 (0) 20 7823 3511  
Opening Hours: Collectors' Preview: Monday 21<sup>st</sup> September 2015: 3pm – 9pm  
Tuesday 22<sup>nd</sup> September 2015: 11am – 8pm  
Wednesday 23<sup>rd</sup> September 2015: 11am – 8pm  
Thursday 24<sup>th</sup> September 2015: 11am – 5.30pm  
LAPADA Charity Party Reception: Thursday 24<sup>th</sup> September: 6pm – 8.30pm  
Friday 25<sup>th</sup> September 2015: 11am – 8pm  
Saturday 26<sup>th</sup> September 2015: 11am – 7pm  
Sunday 27<sup>th</sup> September 2015: 11am – 5pm  
Admission: Entrance by ticket priced at £20 each or by invitation  
Underground: Green Park - Jubilee, Victoria & Piccadilly lines  
Bond Street - Central & Jubilee lines  
Major bus routes: Via Piccadilly, Regent Street and Oxford Street

## LAPADA the Association of Art & Antiques Dealers



**LAPADA the Association of Art & Antiques Dealers** is the largest society of professional art and antiques dealers in the UK. It is a trusted resource for private collectors and the art and antiques trade in the UK and 16 other countries around the world. Established in 1974 it boasts 550 worldwide members, who are experts in their fields, with specialities ranging from fine art, jewellery and furniture to contemporary works, sculpture and ceramics. Due to the Association's strict Code of Practice, clients are offered total reassurance when purchasing from a LAPADA member. LAPADA offers a referral service for any member of the public looking for a trusted dealer in a specific area, who is seeking quality and assurance of authenticity. It also offers industry advice and lobbies on issues affecting its members and good practice in the art and antiques trade. [www.lapada.org](http://www.lapada.org)

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## Principal Sponsor

**Delancey** is a specialist real estate investment, development and advisory company with over 20 years' experience. Delancey has a diverse portfolio of retail, residential, office and corporate assets across London and the UK, including the Alpha Plus Group, Elephant & Castle Shopping Centre and 185 Park Street on the South Bank. Delancey is also a pioneer in the private rented sector and has spent much of the last few years bringing the legacy of the London 2012 Olympics to life; delivering over 3,000 homes for rent at East Village, the former London 2012 Athletes Village; and revealing the UK's leading creative and digital hub at Here East, the former Olympic Press and Broadcast Centre, which will provide over 4,500 jobs on-site and an expected additional 2,000 jobs in the local area.

## DELANCEY

Delancey's work is not simply restricted to bricks and mortar. Founder and CEO Jamie Ritblat and his team are conscious to ensure they have a positive impact on the environment, its local community and future generations. As well as contributing to relevant cultural and educational initiatives local to their developments, Delancey was awarded a Gold Medal at the 2013 Centenary Chelsea Flower Show with an 'East Village' garden - which was later re-located by the charity Groundwork London to a Children's play area in East London. Delancey also looks to support young, future stars as Principal Sponsor of British Ski and Snowboard, supporter of Disability Snowsport UK, charity partner to Snow-Camp and sole sponsor of the UK Schools Chess Challenge. [www.delancey.com](http://www.delancey.com)

## Cultural Partner

Founded in 1683, the **Ashmolean Museum** is the most significant museum of art and archaeology in the heart of Britain and the finest university museum in the world. Its collections are large, rich and unusually diverse, ranging from archaeology to fine and decorative arts, and from numismatics to casts of classical sculpture from the great museums of Europe. The Ashmolean is home to the best collection of Predynastic Egyptian material in Europe; the only great collection of Minoan antiquities outside Greece; the largest and most important group of Raphael drawings in the world; the greatest Anglo-Saxon collections outside the British Museum; a world renowned collection of coins and medals; and outstanding holdings of Indian, Chinese, Japanese and Islamic art. The works and objects in these remarkable collections tell the story of civilisation and the aspirations of mankind from Nineveh and ancient Egypt, to the Renaissance, right up to the triumphs of twentieth century Europe.

Admission to the Museum is free.

Open: Tuesday–Sunday & Bank Holiday Mondays, 10am–5pm

Closed: Mondays

Website: [www.ashmolean.org](http://www.ashmolean.org)

Telephone: +44 (0)1865 278 000

Address: The Ashmolean Museum, Beaumont Street, Oxford OX1 2PH

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## Partners



**Aviva** provides life insurance, general insurance, health insurance and asset management to 34 million customers, across 16 markets worldwide. It is the leading insurer, in the UK, serving one in every four households and also has strong businesses in selected markets in Europe, Asia and Canada. Its shares are listed on the London Stock Exchange and it is a member of the FTSE100 index. Aviva helps people save for the future and manage the risks of everyday life; it paid out £24.6 billion in benefits and claims in 2014. By serving its customers well, it is building a business, which is strong and sustainable, which its people are proud to work for, and which makes a positive contribution to society. [www.aviva.com](http://www.aviva.com)



**EventOracle** has built its reputation consistently for the last few years and has now become one of the most sought after party organisers and caterers in the UK, recently being listed in Event Magazine's Fab50 "ones to watch". Harnessing a family upbringing at the forefront of the industry, a brilliant catering company and a thirst for the perfect party EventOracle combines furious diligence and enthusiasm to create wonderful, imaginative and unique parties every time. Striving to create unpretentious and delicious menus using great British produce is something EventOracle has taken pride in over the years, and have built quite a reputation for. [www.eventoracle.com](http://www.eventoracle.com)



For more than 250 years, the **House of Lanson** and its expert winemakers have been crafting fine Champagne using the traditional method. Family run since 1760 and one of the oldest existing Champagne houses, Lanson has carefully perfected its art, resulting in an impressive and diverse range of quality Champagnes. Passed down from generation to generation our long-standing traditions, including aging for at least 3 years, ensures every bottle is aged gracefully and shows the unique Lanson style. All this waiting certainly pays off as every bottle is crisp, fresh and zesty, with exceptional fruit purity and a perfect start to any occasion, from your aperitif to the end of the evening. For further information and to register for a free copy of Lanson's Little Black Book of Champagne, please visit: [www.lansonchampagne.com](http://www.lansonchampagne.com)



**Hyperion** is the world's largest employee-owned global insurance group with over 3,000 employees who undertake a range of charity and community initiatives across the globe. We are delighted to sponsor such an important cause as Maggie's. Hyperion provides bespoke solutions to corporate and private clients and is a leading provider of insurance to Fine Art and Private Wealth clients. [www.hyperiongrp.com](http://www.hyperiongrp.com)

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Every year, more than 28,000 people are diagnosed with cancer in London, facing tough questions, exhausting treatment and difficult emotions that can range from anxiety to loneliness and isolation. These challenges affect not only those with cancer, but their family and friends too. Built in the grounds of specialist NHS cancer hospitals, **Maggie's Centres** are places with professional staff on hand to offer the support people need. They are places to find practical advice about benefits and eating well; places where qualified experts provide emotional support; friendly places to meet other people; calming spaces simply to sit quietly with a cup of tea.



Maggie's aim is to be there for anyone and everyone with cancer across London, offering a programme of support based on evidence proven to strengthen physical and emotional wellbeing. There are 18 Maggie's Centres across the UK, online and abroad, including Maggie's West London, built in the grounds of Charing Cross Hospital, which has been supporting people with cancer in the capital since 2008. Maggie's are now working in partnership with Barts Health NHS Trust and The Royal Marsden NHS Foundation Trust to offer Maggie's programme of support from two new Centres - Maggie's Barts and Maggie's at The Royal Marsden - extending their support even further across London. [www.maggiescentres.org/londoncampaign](http://www.maggiescentres.org/londoncampaign)

Founded in 2001, **Micha Weidmann Studio** is an art direction and design studio based in London. It has built a reputation for producing engaging, iconic and memorable campaigns for its clients that deliver core messages in the most engaging and timeless form. With the wealth of experience brought by Swiss founder, Micha Weidmann, the studio has an in-depth understanding of the visual cues that make high-end brands aspirational, while also being able to provide design solutions in order to retain the integrity of the philosophy behind the brands. Its clients are found in the property, design and arts industries, including high-end luxury brands: Christie's, Clarges Mayfair, RA Magazine, Dom Perignon, Fornasetti, Tate Modern, Dominique Levy Gallery and Zaha Hadid Architects. [www.michaweidmannstudio.com](http://www.michaweidmannstudio.com)



Micha Weidmann Studio

**Mr Fogg's** is a recreation of the Victorian home of Jules Verne's most famous adventurer, Phileas Fogg. Modelled on the very Mayfair house in which Phileas would have lived after travelling Around the World in 80 Days, the bar is refined but at the same time truly off-the-wall, breathing liveliness and fun into the area. It is the first West End project from Inception Group, whose founders Charlie Gilkes and Duncan Stirling have also created Chelsea speakeasy Barts, 80's themed nightclub, Maggie's, and the acclaimed Bunga Bunga, an Englishman's Italian, Bar, Pizzeria and Karaoke venue. Last year they also launched Cocobananas, a nightclub based on a Brazilian beach party and Beaver Lodge, a mountain bar and dance saloon based on the winter cowboy log cabins found in Wyoming. [www.mr-foggs.com](http://www.mr-foggs.com)

